

Goal 1

Proposals 1-6: Make it easier for businesses to find space and grow



1. Activate storefronts

Allow closed storefronts in residential areas to reopen



2. Simplify district types

Update use rules to make it possible for businesses to open up in neighborhoods with similar zoning districts



3. Enable more small-scale production

Allow small-scale, clean manufacturing businesses in commercial areas



4. No more unnecessary loading docks

Allow older buildings to adapt by eliminating mandates for loading docks where they are not necessary.



5. Allow commercial on upper floors

Make it easier for different types of businesses to use upper floors



6. Taking direct aim at antiquated 1961 use terms

Simplify and modernize how zoning defines different businesses

Goal 2 Proposals 7-11: Boost growing industries



7. Urban agriculture

Explicitly permit indoor agriculture in commercial areas



8. Life Sciences

Allowing regulated, licensed labs to expand near hospitals and universities



9. Nightlife

Allow dancing and live comedy shows more broadly.



10. Amusements

Better define and enable amusements such as arcades and virtual reality



11. Home occupations

Allow New Yorkers more flexibility to have businesses in their homes

Goal 3

Proposals 12-14: Enable more business-friendly streetscapes



**12. Promote
Better Ground
Floor Designs**

Create consistent
and easy to
understand set of
rules for ground
floor design



**13. Reduce
Conflicts with
Auto Repair**

Reduce conflicts
with pedestrians
on sidewalks



**14. Enable Micro-
distribution**

Allow safe and
sustainable
neighborhood
delivery hubs

Goal 4 **Proposals 15-18: Create new opportunities for businesses to open**



15. Campus commercial

Enable resident-serving retail, services, and maker-spaces at NYCHA and other residential campuses



16. Corner stores

Create a *process* to allow for small new bodegas and other locally-serving storefronts in residential areas



17. Adapting spaces for industries like film

Give businesses—like film studios—a rational process to allow them to adapt and expand



18. New loft-style zoning districts

Create brand new zoning tools for future development of job-intensive buildings in manufacturing zones, and for preservation of core industrial areas.